

Or. Mona Amin nfant Development Expert Apedsdoctalk

Mom, pediatrician, and founder of "The New Mom's Survival Guide" educating new parents on how to navigate baby's first year. Dr. Amin is a trusted parenting expert with a dedicated following — her mission is to share balanced, well-researched parenting advice to lessen those big worries and help moms find more joy in motherhood!

# Are we there yet? When baby's big emotions come along for the ride

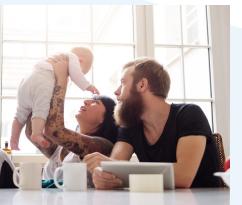
One of the hardest jobs for new parents is figuring out what cries mean. If a family feels like the cries are overwhelming, speak to a pediatrician for help.

**Newborn Stage:** Responding to your baby's cry is important, however, waiting 30 seconds to 1 minute before responding can lower your heart rate, allow yourself to take a breath, and help you properly respond with confidence rather than react. Pausing also helps the caregiver understand what baby's various cries mean – ultimately supporting baby's emotional development.

**By 9 months:** Baby may begin to throw tantrums when they are frustrated or don't get what they want. Creating a whole new emotional stage for parents to navigate. It's important to:

- begin narrating to baby what you're seeing
- verbalize what you're doing
- calmly continue with your routine to ensure them of safety and consistency

Rest assured, it's normal for babies to cry and experience their emotions through infancy and beyond. Initially, it can be hard to know what each cry means and how to help, but it's a huge part of the process of learning about your baby and letting their emotions develop.



## Fuel baby's development by creating lasting family traditions

Family traditions are useful at any age and no, they are not always culturally-based! Your family traditions can be routines, activities, or events that have been passed down from generation to generation. You can also create new traditions to help baby's progress.

In general, children love routines. It gives them safety, confidence, and expectation which is very useful for the toddler brain. However, these principles can be implemented in the newborn months. Routines can help foster social and emotional development by bringing deeper connection with you as you share in these routines and traditions.

In the newborn months, this could look like

- Cultural ceremonies welcoming baby
- Bedtime routines a bath and a certain book read to baby
- Having consistent visitors that you want to be a part of your baby's life as they grow
- Having dance parties before meals to lighten the mood

As a parent, look back at the traditions that were done in your childhood and decide if it's something you can continue doing with your own child.

### 3 Key ingredients to look for in formula

During the first six months of life, baby should only be fed breastmilk or infant formula. If you make an informed decision to feed your baby formula, you will find that not all infant formulas are created the same. While only you and your pediatrician can determine the best infant formula for your baby, there are some important nutrients to consider when comparing brands.

- Brain building nutrients like Omega-3 DHA which is important for baby's brain development and learning potential.
- **Immune supporting nutrients** like HMO's, prebiotics and key vitamins and minerals. HMO's can help support lung health. Prebiotics increase good bacteria in the gut. Vitamins C & E, and selenium support immune cell function.
- **Gut health promoting nutrients** like prebiotics and easy to digest proteins. Prebiotics promote soft stools. Proteins patterned after breast milk are easy-to-digest.

Enfamil's family of formulas, the #1 trusted formula brand by pediatricians\* and parents, have a global expert-recommended amount of brain-building Omega-3 DHA. As a parent, you're excited to see baby reach big milestones and you can count on Enfamil to provide trusted nutrition to fuel baby's potential for the best start in life.

\* among those with a preference



## Selecting the best formula for your baby's development

Selecting the best formula for your baby's development can be a lot to take in. You want to understand which ingredients support your baby's needs, while recognizing that there is science behind certain formula brands that provide clinical support for long-term growth outcomes.

#### When looking into formula, consider:

- **Enfamil** is the only leading infant formula brand that has DHA at an amount recommended by experts and shown to provide long-term brain-building benefits up to age 5. It also has a triple prebiotic immune blend that has 2'FL HMO and prebiotics. Each has been shown to support immune health.
- Enfamil also offers specialized solutions for your baby's needs; if your baby is gassy or fussy, try **Enfamil NeuroPro Gentlease** for all-in-one digestive comfort designed to reduce fussiness, gas, and spit-up in 24 hours. You may also need to consider a sensitive formula, like **Enfamil NeuroPro Sensitive**. These products are designed for tummy troubles with easy to digest proteins and lower lactose than standard routine formulas.
- Nutrition inspired by breastmilk, **Enfamil Enspire Optimum** is the first leading formula with lactoferrin, a key protein also found in breastmilk and colostrum that supports immune health. It also has naturally occurring Milk Fat Globule Membrane (MFGM) and an exclusive HuM06 premium immune blend of dual Human Milk Oligosaccharides (HMOs), 2'-FL & LnNT, vitamin C, vitamin E, selenium and zinc.

When you start your baby on a new formula, baby may need a few days to get used to it. Same goes for new foods! As always, follow up with your pediatrician if you become concerned.

You're on an amazing journey – and no matter what you decide to do, know that Enfamil's got you covered.



#### Alayne Gatto MS, MBA, RD

Registered dietitian nutritionist, board certified specialist in pediatric nutrition, certified lactation counselor, and medical science liaison at Reckitt.







# #1 trusted infant formula brand by pediatricians\* and parents

among those with a preference

#### **CONSUMER REVIEWS:**

"Definitely my go to formula. Both my previous kids used this and never had an issue. Will definitely be purchasing again once the baby is born."

"I was given this in the NICU when my daughter was there and it is the best thing for her. It does her belly good to be full with this."

"None of the other brands compare. It keeps my baby healthy and happy."



### About Enfamil

You're on an amazing journey. And whether you're starting out with formula, supplementing or switching, we're here to help, with a complete family of brain-building, everyday nutrition and specialty formula solutions backed by decades of research.

Where exactly do you start? Enfamil NeuroPro™ Infant or Enfamil® Enspire™ are excellent formulas for routine / everyday feeding.

Learn more from Enfamil's Village of Experts – because every parent needs their own village to help fuel baby's wonder



Check out Enfamil on social:







IG: @enfami

il FB: @enfamil

For coupons, offers, and free samples – join Enfamil Family Beginnings

"Milestones checklist". Centers for Disease Control and Prevention. https://www.cdc.gov/ncbddd/actearly/pdf/FULL-LIST-CDC\_LTSAE-Checklists2021\_Eng\_FNL2\_508.pdf Accessed November 7, 2022.

# Your Development Roadmap to Year One

Simple advice from Enfamil's Village of Experts



# Baby's first roadtrip

A roadmap to help baby thrive in all domains - provided by **Enfamil's Village of Experts** 



















## Baby's first check up after birth

Lays on tummy / rests head Moves both arms and legs



Cries with discomfort, hunger, etc.

# Month Check up

Lifts head 45 degrees in tummy time
Opening/closing hands Opening/closing hands



Calms down when spoken to or

Looks & smiles at familiar faces

#### **Activities between 2-4 months**



Roll baby into / out of tummy time Switch carrying positions to improve



Often offer rattle to encourage



Speak to baby in a slow, higher-than







Begin tummy time and vary playtime positions (side-lying and back) Encourage baby to lift head to follow moving objects with their eyes/head (High contrast items work best)







#### How to spot feeding cues

Watch for signs of hunger, such as putting hands to mouth, turning head towards breast/bottle, or smacking/licking lips.







## Month Check up

Uses forearms to lift head and chest 🔒 in tummy time Grasps your fingers / toys





Makes "ooo" or "ahhh" sounds



#### **Activities between 4-6 months** Encourage baby to grab their toes when on back



Introduce sitting during playtime Teach baby to lean forward on hands for support in sitting







Blow raspberries on their belly and encourage sound imitation Look into a mirror with your baby / point and label body parts Sing nursery rhymes together for language development















and people



Use sign language, especially during meal time







**Month Check up** 

Baby sits up without added support

Can be fearful of strangers

Babbling including "mamamama"

facial expressions

May scoot and crawl and kneel (8-11 months)

Looks for object when removed from sight

Lifts arms to indicate desire to be picked up

Encourage standing / cruising by putting toys Have baby help turn book pages

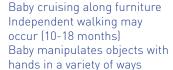


Incorporate family meals Narrate what you're doing: "Mommy is





## Check up



Movement:

contrast cards.

Have baby practice watching a toy or

your face moving in an arc from one

side to the other when on their back.

their head movements. They will be

most interested in looking at high-

This helps baby learn to control



Baby can put items in containers e.g., blocks in a cup Enjoys toys where items appear and disappear



Waves bye-bye May call mama or dada directly Baby understands "no"

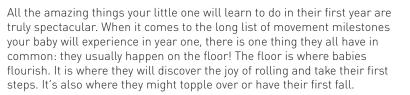


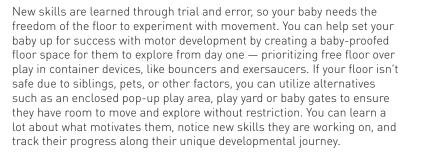
#### If baby coos or makes sounds, make the sound back. Reciprocity is an important foundation of

language development.



## Laying the groundwork: creating space to practice motor skills





Board certified pediatric physical therapist, mom of two, and owner of Progress Through Play (a concierge practice serving children birth to 2 years old in Denver, CO).

## Road work ahead: supporting you newborn's motor skills

It may seem like all a newborn does is eat, sleep and poop. But between all that, there's actually a lot going on in their body and brain. Motor development happens from the top down, meaning a baby must first learn to control their head, then their arms, then their lower body. A newborn's first job when it comes to their motor skills is to learn how to move their head with purpose. They learn to gain control of their head by following a moving object with their eyes while on their back, lifting their head during tummy time and holding their head steady when you carry them. Letting them experience a variety of positions throughout the day can help them get accustomed to life outside of the womb as they begin to stretch out their limbs and strengthen their muscles.



At first, the movements of their arms and legs will be more random and sporadic but you will notice them become smoother and more purposeful over the first 3 months. As they learn to control their head and their vision becomes sharper, they will start to gaze at their hands. You may notice their hands are open more often instead of close fisted. As they get closer to 3 months old, they will gain more control of their arm movements and be able to purposefully bat or swat at toys, even getting those little hands into their mouths.







### **Activities between 0-2 months**















#### **Activities between** 6-9 months













## Brings hands to mouth Opens mouth when hungry

Follows you with eyes Copies your facial expressions

